

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

BETTER BLOOMING BULBS
HEBERLING'S GLADIOLUS
CORN BELT GROWN
INCORPORATED
J. H. HEBERLING EASTON, ILL., U. S. A.

- **GLADIOLUS**
- **DARWIN TULIPS**
- **REGALE LILIES**

Sec. 562, P. L. & R.
U. S. POSTAGE
PAID
Easton, Illinois
Permit No. 1

U. S. Dept. of Agriculture
Fruit & Vegetable Crops & Diseases
Bureau of Plant Industry
Washington, D. C.

LIBRARY
RECEIVED

★ AUG 17 1942 ★
U. S. Department of Agriculture

HEBERLING GLADIOLUS

BETTER BLOOMING BULBS

CORN BELT GROWN

Incorporated

J. H. Heberling

Easton, Illinois, U. S. A.

J. S. Heberling

FINAL SPRING CLEAN UP SALE

MAY 1, 1942

WHOLESALE PRICES --- GLADIOLUS BULBS

Prices are per 100; 25 or more at 100 rate. Ten Bulbs may be purchased of same size and variety for $\frac{1}{8}$ of the 100 rate. EXTRAS in all orders. No order accepted for less than \$1.50 from this list. TERMS: Cash with order or 25% cash and balance C. O. D.

All Prices Quoted Below Are F. O. B., Easton, Illinois.

Variety	Per	No. 1	No. 2	No. 3
BARCAROLE	100	\$ 7.00	\$ 6.00	\$ 5.00
BEACON	100	2.40		
BEAUTIFUL DREAM	100	8.00		
BEAUTIFUL OHIO	100	3.00	2.40	
BINGO	100	8.00		
BIT O'HEAVEN	100	2.00	1.60	
BLUE ADMIRAL	100	2.00	1.60	
BOB WHITE	100		1.40	1.00
BRIGHTSIDE	100		1.20	1.00
COMMANDER KOEHL	100		2.00	1.40
CONQUEST	100	2.60		
DEBONAIR	100	1.60	1.20	
EMILE AUBRUN	100	1.60		
FLAMING METEOR	100	2.00		
FLORA FARMER	100	16.00		
GERTRUDE SWENSON	100		2.60	2.00
GOLDEN CHIMES	100	2.20	1.80	
GOLDEN CUP	100	1.60	1.20	1.00
HERITAGE	100	2.40	2.00	1.60
HINDENBURGH'S MEMORY	100	8.00	6.00	
IRAK	100	3.00	2.40	2.00
ISOLA BELLA	100	3.00		
LA FIESTA	100	1.80	1.40	
LONDONDERRY	100		1.20	1.00
LUCIFER	100	2.00		

Variety	Per	No. 1	No. 2	No. 3
MARGARET BEATON	100	9.00		
MARGARET FULTON	100	1.60	1.20	1.00
MARMORA	100	1.80		
MAROCCO	100		1.40	
MINUET	100	1.80	1.40	1.20
MISS BLOOMINGTON	100	1.80	1.40	1.20
MIXED EXHIBITION	100	1.60	1.20	1.00
MOTHER MACHREE	100	2.00		
NEW ERA	100	3.00	2.40	2.00
ORANGE BUTTERFLY	100	2.00	1.60	
PEGGY LOU	100	2.60	2.00	
PHYLLIS McQUISTON	100		1.20	
PICARDY	100	1.60		
RED LORY	100	1.60		
RED PHIPPS	100	1.60	1.20	
REWI FALLU	100	2.00	1.60	1.20
ROBERT THE FIRST	100	2.40		
SANDRA	100	3.00	2.40	
SENORITA	100	1.60	1.20	
SHIRLEY TEMPLE	100	2.00		
SNOW PRINCESS	100	4.00		
SOLVEIG	100		2.40	
TOKEN	100	1.60	1.00	.80
VAGABOND PRINCE	100	2.20	1.60	
VREDENBURGH	100			2.40

SPECIAL BARGAIN LOTS OF THE NEWER SORTS

In some of the following offers we have only one or two lots and others we have several but no large quantities. Truly a clean up sale. First come, first served.

Variety	Per	Large	Medium
ABABA	25	\$ 1.00	
AMULET	10	.80	
BARCAROLE	10	.80	.50
BEAUTIFUL DREAM	10	1.00	
BEOWOLF	10	.50	.30
BINGO	10	.90	
COONEY LASS	5	1.00	.70
DANNY BOY	10	1.00	.60
DEL RAY	25	.80	.50
DR. A. C. McKILLOP	6	.60	.40
ELLEN MARIE	12	1.00	
ETHEL CAVE COLE	1	.40	
EXCELL	3	.50	
FLORA FARMER	5	1.00	
GABRIEL	20	1.00	.60
GRETA GARBO	3	1.00	

Variety	Per	Large	Medium
HEATHFIELD	20	.80	
HECTOR	25	1.00	
LADDIE	10	.80	
LAVENDER QUEEN	20	1.00	
LORD SELKIRK	2	1.00	
MANOAH	12	1.00	.60
MR. VAN TIENHOVEN	25	1.00	
OREGON ROSE	4	1.00	
OREGON STATE	10	.80	.60
PIRATE	25	.80	
PURPLE VICTORY	40	1.00	
ROBERT THE FIRST	25	.60	
SARASATE	10	.80	
SURFSIDE	5	.75	
WENONAH	5	1.00	

(OVER)

DARWIN TULIPS --- REGALE AND MADONNA LILIES

— MAY 1, 1942 —

WHERE AND HOW GROWN —

Our tulip bulbs are grown in rich Illinois soil where, during the winter, the temperature is frequently at zero or below. Our bulbs go through such winters without any special protection and come up fine and strong in the Spring producing fine flowers. Such a climate gives them a strength and toughness which will insure good flowers for you next Spring. Tulips grown in warmer climates sometimes fail to withstand our severe winters, with disappointing results to purchasers.

GUARANTEE —

All stock is guaranteed true to name and free of insect pests and disease. We further guarantee that with proper care and favorable weather our bulbs will give you splendid flowers next Spring. This guarantee applies to Medium size bulbs also.

MEDIUM SIZE TULIP BULBS —

It has been our experience that medium size tulip bulbs, when planted out of doors, will produce as large flowers and are as sure bloomers as the large size bulbs. Hence we place the same guarantee on them. Should we be out of the large size we will substitute a larger count of the medium bulbs unless you advise to the contrary. We suggest early orders because the demand is heavy.—J. H.

TERMS —

DISCOUNTS: 5% Discount for cash with order if received by June 20th.

You may order now sending 25% of order in cash and we will ship C. O. D. if not paid in full at shipping time. Orders will be promptly acknowledged when received. War savings Stamps accepted in payment of orders. We advise early orders.

DELIVERY —

Tulip bulbs will be shipped between September 1st and October 20th unless ordered out sooner. Regale Lilies between October 1st and 30th. Madonna Lilies shipped in August. Retail Orders Prepaid. Wholesale Orders F. O. B. Easton.

TULIPS

Prepaid Delivery Charges

PLANTING

Plant in September, October, or any time before freezing winter weather. They give best results when fall-planted because they are early spring blooming. Tulips will thrive in any good soil. If fertilizer is used do not place touching the bulb. Below the bulb with an inch of soil on top is a good location for your fertilizer. Plant so that bulb is covered with four inches of soil. Tulips will do best where they have sunshine at least half of each day.

DARWIN TULIPS

The tall, late varieties that are so much admired. Blooming in this latitude about April 20th, sometimes later. Not all Darwin tulips bloom at exactly the same time. There is a difference in varieties.

COTTAGE TULIPS

These are large, tall tulips, a little earlier than the Darwins.

TRIUMPH TULIPS

Triumphs are a cross between the Darwins and the earlier varieties and are not quite so tall as the Darwins, but have very large flowers and are a little earlier than Darwins.

LARGE BULBS

	Large Per 10	Med. Per 10
BARTIGON —Very large striking Darwin of rich crimson scarlet, 24 to 26 inches tall	\$0.70	\$0.55
BARONNE De laTONNAYE —Rich rose, margined bluish rose. Very large flower and very tall, 28 to 32 inches, Darwin	.60	.45
CARRARA —A cottage tulip with large bowl and of rich creamy white, 22 inches tall	.90	.60
CLARA BUTT —A beautiful Darwin of soft apple-blossom pink, 22 to 24 inches tall	.60	.45
GRENADIER —Cottage tulip of dazzling orange scarlet. A beauty, 22 to 24 inches tall	.70	
INGLECOMBE YELLOW —Darwin. Large glossy canary yellow, 22 to 24 inches tall	.60	.45
KANSAS —A beautiful white Triumph tulip, 22 inches	.80	.60
PROF. RAUWENHOF —Darwin. A bright cherry rose, blue starred white base. Outstanding, 28 inches tall	.60	.45
TELESCOPIUM —A Triumph tulip of rich violet rose, very large flowers, 24 inches tall	.80	.60
U. S. A. —A Triumph variety of carmine red with gold edge. Very rich, 24 inches tall	.70	
WILLIAM COPELAND —A very rich, deep lavender Darwin, 22 inches tall	.70	.50
WILLIAM PITT —Darwin. A very large tulip of deep crimson. One of the best, 26 inches tall	.70	.50
MIXED COLORS —Assorted colors of Darwins mixed and not labeled as to variety	.65	.45

Lily Situation

Like many other things the supply of lilies is materially affected by the present state of war. In former years most of our lilies have been imported from Holland, France and Japan.

These imports are now of course completely out. Hence only a small amount of homegrown stock is available. Increased cost of labor and other overhead items has increased the cost of production. Hence we expect higher prices later in the season. All Lily Bulbs offered by us are home grown in the State of Illinois.

REGALE LILIES --- The most popular of all American Lilies

The most popular of all American Lilies. Large, white and very fragrant. This lily is hardy in most climates including latitude of Illinois and states farther north. The greatest danger of frost is in the Spring after they start growth and are up; then, sometimes, a freeze will injure them. This can be avoided by mulching the ground after it freezes in Winter. This will delay the early Spring growth. Plant smaller bulbs 4 inches deep and larger 6 inches.

PREPAID PRICES — (Free Delivery) 5 at same rate as 10

Size	Per	Each	Size	Per	Each	Size	Per	Each
Size 4-5	.20	.80	Size 5-6	.14	\$1.20	Size 6-7	.20	\$1.60
			Per Each 10			Per Each 10		
Size 7-8	.25	\$1.60	Size 8-9	.40	\$3.00			

MADONNA OR ANNUNCIATION LILIES

This is the well known Madonna Lily and is one of the oldest in cultivation. It blooms freely and is a hardy variety. The best time for planting is the month of August or very early September. Disease free stock. The bulbs should be covered with two to three inches of soil.

PREPAID PRICES — (Free Delivery) 5 at same rate as 10

Size	Per	Each	Size	Per	Each
LARGE SIZE	.35	\$3.00	JUMBO SIZE	.45	\$3.75

TULIPS --- Wholesale Prices

Prices are per 100 F. O. B. Easton, Illinois—25 or more at 100 rate.

Prices Per 100—Size, Large Medium	Prices Per 100—Size, Large Medium
BARTIGON \$ 5.00 \$ 3.60	KANSAS \$ 5.50 \$ 3.80
BARONNE De laTONNAYE 4.80 3.60	PROF. RAUWENHOF 4.50 3.20
CARRARA 5.80 4.00	TELESCOPIUM 5.80 4.00
CLARA BUTT 4.50 3.20	U. S. A. 5.50 3.60
GRENADIER 5.40 3.60	WILLIAM COPELAND 5.50 3.60
INGLECOMBE YELLOW 4.50 3.20	WILLIAM PITT 5.50 3.80
MIXED COLORS Assorted colors of Darwins Mixed and not labeled as to variety	4.50 3.00

REGALE LILIES --- Wholesale Prices

Prices are Per 100 F. O. B. Easton, Illinois—25 or more at 100 rate.

Size	Per 100	Size	Per 100	Size	Per 100
Size 4-5	\$ 5.50	Size 6-7	\$ 9.00	Size 7-8	12.00
Size 5-6	7.50			Size 8-9	\$18.00

MADONNA OR ANNUNCIATION LILIES --- Wholesale Prices

(Known also as Candidum Lily)

These Lilies will be shipped in August and should be planted when received.

Prices are Per 100 F. O. B. Easton, Illinois—25 or more at 100 rate.

LARGE SIZE BULBS	Per 100	\$27.00	JUMBO BULBS	Per 100	\$32.00
------------------	---------	---------	-------------	---------	---------

J. H. HEBERLING, Easton, Illinois